

Early Childhood Matters social media guidelines

Early Childhood Matters 2019 Available Now

Hashtags

Please use these related hashtags in social media content to spread the word!

- #earlyyears
- #earlychildhoodmatters
- #ECD
- #earlymomentmatter
- #globalgoals

[Early Child Matters webpage](#)

[Bernard van Leer Foundation Twitter account](#)

[Bernard van Leer Foundation LinkedIn account](#)

[Bernard van Leer Foundation Facebook page](#)

Anyone working to make life better for babies, toddlers and their caregivers will find knowledge and inspiration in the 2019 edition of *Early Childhood Matters*.

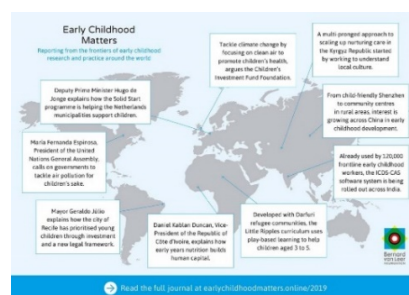
Authors of the 32 articles include María Fernanda Espinosa, President of the United Nations General Assembly; Daniel Kablan Duncan, Vice-President of the Republic of Côte d'Ivoire; Hugo de Jonge, Deputy Prime Minister of the Netherlands; Geraldo Júlio, Mayor of Recife; Kate Hampton, Chief Executive Officer of the Children's Investment Fund Foundation; and Gerda Verburg, Coordinator of the Scaling Up Nutrition Movement. Guest editor: Joan Lombardi.

Sample social media content

Launch infographic



Global advances infographic



Author quote card



Early Childhood Matters 2019 launches today, showcasing advances in #earlyyears #earlychildhoodmatters <https://bit.ly/2FcAhA0>

[\[LAUNCH INFOGRAPHIC HERE\]](#)

#earlychildhoodmatters 2019 available now! Access full journal and more today #earlyyears <https://bit.ly/2FcAhA0>

[\[LAUNCH INFOGRAPHIC HERE\]](#)

A snapshot of best practices and breakthrough ideas in #earlyyears: read more at #earlychildhoodmatters <https://bit.ly/2FcAhA0>

[\[INSERT GLOBAL ADVANCES INFOGRAPHIC HERE\]](#)

A snapshot of #earlyyears breakthrough ideas from around the globe: read more at <https://bit.ly/2FcAhA0>

[\[INSERT GLOBAL ADVANCES INFOGRAPHIC HERE\]](#)

Editorial

This week we celebrate the launch of Early Childhood Matters 2019! Our guest editor @JoanLombardi opens with inspirational thoughts <https://bit.ly/2KXgulj>

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Leadership

Why must governments tackle air pollution? It affects children's development, writes María Fernanda Espinosa, President of United Nations General Assembly, in *Early Childhood Matters* <https://bit.ly/2ILOGvt>

[\[INSERT ECM19-Q02 CARD\]](#)

Breastfeeding and good nutrition in a child's first 1000 days are vital to build human capital for Côte d'Ivoire's future, writes Vice-President Daniel Kablan Duncan in *Early Childhood Matters* <https://bit.ly/2ZCHiBZ>

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Promising Start is a collaboration of the Netherlands government, municipalities and civil society to improve early childhood services. Read Deputy PM Hugo de Jonge's interview with *Early Childhood Matters* <https://bit.ly/2RsNcml>

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Last year Recife launched a legal framework for early childhood development. Mayor Geraldo Júlio writes for *Early Childhood Matters* about how the city is making life better for its youngest residents <https://bit.ly/2Zsg2pp>

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Young children breathing polluted air, not polar bears on melting ice caps, are the most powerful symbol of why we need to act on climate change, argues Kate Hampton in *Early Childhood Matters* <https://bit.ly/2KmFqJH>

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World hunger is rising, but smart and committed national governments are making progress to reduce stunting. Scaling Up Nutrition Coordinator Gerda Verburg explains how in *Early Childhood Matters* <https://bit.ly/2WON4mN>

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Scaling

Alive & Thrive is working with partners and hospitals in Vietnam to increase early initiation of breastfeeding. Joy Miller Del Rosso explains how in *Early Childhood Matters* <https://bit.ly/2KoLAsL>

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To promote nurturing care, you must understand local culture. Sweta Shah and Burulai Aitikulova explain in Early Childhood Matters how the Aga Khan Foundation did this in the Kyrgyz Republic

<https://bit.ly/2WLXfUz>

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Authors from Chile, England and Ethiopia explain in Early Childhood Matters how programmes in their countries to prevent adolescent pregnancy are offering insight and inspiration for others @HRPresearch

<https://bit.ly/2XkwsCW>

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Expecting a child is a 'teachable moment' – so why do most parenting programmes address only mothers? Read in Early Childhood Matters how the REAL Fathers Initiative and Program P engage new dads @oakfnd @Promundo_US @IRH_GU @Passages_Prject <https://bit.ly/2XPJsgJ>

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Education, health and social welfare all have their own cultures – how to coordinate and align them to provide early childhood services? The Primokiz approach is explained in the latest Early Childhood Matters

<https://bit.ly/2IPCCS6>

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How to improve financing for developing the early childhood workforce? Three principles are proposed by Results for Development's Mark Roland @mroland8 and Michelle Neuman @michellejneuman in Early Childhood Matters <https://bit.ly/2XfRHpz>

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The Global Financing Facility helps 27 countries to increase funding and prioritise investments in young children. Director Mariam Claeson explains how it works in Early Childhood Matters <https://bit.ly/2InsfGw>

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The Global Scale for Early Development is helping lower-income countries to track their progress on child development for the Sustainable Development Goals. Read how in Early Childhood Matters

<https://bit.ly/2ISVZd4>

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In its 50th anniversary year, Sesame Street is the world's largest informal educator. Sherrie Westin explains in Early Childhood Matters what lies behind its success and plans for the future <https://bit.ly/2Km1W5v>

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Innovation

Now being rolled out across India, ICDS-CAS software is helping early childhood professionals to do their jobs. The World Bank's Mohini Kak writes about the system for Early Childhood Matters

<https://bit.ly/2RjPqUU>

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Mobile health (mHealth) platforms, using smartphones as job aids, are becoming popular – now an mNurturingCare app builds on them to help early childhood workers. Read about it in Early Childhood Matters <https://bit.ly/2wYIMdf>

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Pakistan, like many countries, faces challenges with both youth unemployment and early childhood provision – read in Early Childhood Matters about how the LEAPS programme is tackling these issues together <https://bit.ly/31BNewF>

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Humanitarian funding for early childhood programming is alarmingly low. Read in Early Childhood Matters about how the Little Ripples programme is addressing the needs of children affected by emergencies and forgotten crises <https://bit.ly/31BoCnN>

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Read in Early Childhood Matters about how BRAC's Humanitarian Play Lab model is promoting healing through culturally rooted play for young children from the Rohingya community displaced in Bangladesh <https://bit.ly/2KiQFms>

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Unicef and the All China Women Federation have successfully piloted a model of community early childhood centres in rural China, and hope for national roll-out. Read about it in Early Childhood Matters <https://bit.ly/2XThCAf>

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Shenzhen's rapid development has overlooked children's needs – but the city government and Shenzhen Women and Children's Development Foundation are together making the city child-friendly. Read how in Early Childhood Matters <https://bit.ly/2XkuPVY>

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BvLF's Urban95 Challenge resulted in 26 small-scale ideas being funded in 18 countries. From Santos to Tirana to Rotterdam, read about three ideas that look especially promising in Early Childhood Matters <https://bit.ly/2Fbfqg7>

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Home visits to support families are making a difference in Istanbul. Yiğit Aksakoğlu writes in Early Childhood Matters about the Foundation's work with pioneering municipalities in the city <https://bit.ly/2KS1gEB>

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How can insights from behavioural science inform programmes to support positive parent-child interactions? Sam Sternin explores the issue in Early Childhood Matters <https://bit.ly/2wV8K1o>

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Global impressions

A recent report by the World Bank asks if cash transfer programmes can build human development by supporting parents – read about the current state of research in Early Childhood Matters <https://bit.ly/2WLO4rO>

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Light for the World and the Open Society Foundations are launching a new advocacy research report on equitable financing in the early years. Read about it in Early Childhood Matters <https://bit.ly/2Y0mUdD>

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The risks of air pollution to children include low birthweight, impaired neurodevelopment and chronic lung disease. Read in Early Childhood Matters about why health professionals should do more to raise awareness <https://bit.ly/2KkRRFZ>

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How can urban transport be made less stressful and time-consuming for caregivers with young children? An article in Early Childhood Matters proposes seven principles for cities to keep in mind <https://bit.ly/2FdEVh2>

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From benches to trees, lighting to signage, the smallest details of street design make a difference for young children and their caregivers. Read in Early Childhood Matters about NATCO's upcoming guidebook Designing Streets for Kids <https://bit.ly/2N2oTwC>

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Are parks easily accessed? Do they have playground facilities that encourage creative play? Read in Early Childhood Matters about GRADE's innovative project to assess the quality of public spaces in Lima <https://bit.ly/2XTR2XR>

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